

# Building Alteryx Apps and Macros

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DETERMINING WHEN & WHY AN ALTERYX APP IS  
NEEDED



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# Module Overview



**Common Uses**

**Recurring Workflows**

**Changing Parameters**



# Demo



Annual Report Module

Manual Updating of Tools

Dynamic Updating of Tools

Interface Palate



# Demo



Pass User Entered Value to Canvas Tool



# Demo



## Pass Through Multiple User-Entered Values

## Use of Formulas



# Demo



Test App Configuration

Debug Mode

Finish App Build



# Module Summary



**Turn Module Into Analytic App**

**Pass User-Entered Values To Workflow**

**User Only Sees Interface & Report**

